

INTRODUCING NEW DISPLAYS TO MAXIMIZE YOUR CLAY SALES!

Premo!
Sculpey

Premo!
Sculpey
Accents

Sculpey^{III}

DR50 Plastic Display

- 24 slots to display clay
- Each slot holds up to 8 bars of clay
- Display is designed to allow "gravity feed" of clay, so that there is always a bar of clay on display
- Display dimensions: 13.1"L x 19.2"W x 14.375"H; 7.1 lbs
- Replaces DR4 display



The DR50 is available in 5 assortments:

| Item # | Product Description | UPC |
|--------|--|-----------------|
| DR50S | Best of Sculpey III Display Program: DR50X (1), Sculpey III (24 colors/120 bars) | 7-15891-13398-9 |
| DR50DS | Full Line of Sculpey III Display Program: DR50X (2), Sculpey III (44 colors/240 bars) | 7-15891-13557-0 |
| DR50P | Basic premo! Display Program: DR50X (1), premo! Sculpey (24 colors/120 bars) | 7-15891-13399-6 |
| DR50PA | premo! Accents Display Program: DR50X (1), premo! Sculpey Accents (24 colors/120 bars) | 7-15891-13981-3 |
| DR50BP | Best of premo! Display Program: DR50X (1), premo! Sculpey (24 colors/120 bars) | 7-15891-13983-7 |

Also available to order Rack and Sales Materials – No Clay

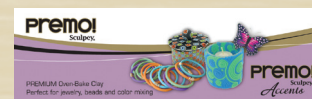
| Item # | Product Description | UPC |
|---------|---|-----------------|
| DR50X | Sculpey III & premo! Display Rack/Gray Plastic (empty) | 7-15891-13397-2 |
| DR50XS | DR50 Display Rack, Signage and UPC Stickers for Sculpey III display. NO CLAY | 7-15891-13997-4 |
| DR50XP | DR50 Display Rack, Signage and UPC Stickers for premo! Sculpey display. NO CLAY | 7-15891-13999-8 |
| DR50XPA | DR50 Display Rack, Signage and UPC Stickers for premo! Accents display. NO CLAY | 7-15891-13991-2 |
| DR50XBP | DR50 Display Rack, Signage and UPC Stickers for Best of premo! Sculpey display. NO CLAY | 7-15891-13995-0 |

Headers

| Item # | Product Description |
|--------|-------------------------------------|
| 939406 | DR50 Header – Sculpey III |
| 939407 | DR50 Header – premo! |
| 939457 | DR50 Header – premo! Accents |
| 939527 | DR50 Header – premo!/premo! Accents |

UPC Stickers

| Item # | Product Description |
|--------|--|
| 939019 | DR50 UPC Sticker Sheet – Sculpey III |
| 939023 | DR50 UPC Sticker Sheet – premo!/premo! Accents |



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Polyform
a world of bright ideas!

DR80 Modular Wire Display

- The new DR80 display is a modular, stacking merchandising system that allows retailers to build and customize their display of Sculpey® and premo! clay
- Start with the 3-tier base and add single-tier shelves (or another 3-tier base) to increase the height and offerings of the display
- Separate Header Holder is easily attached to the top row of the display
- Replaces the DR16 display



| Item # | Product Description | Includes | Dimensions |
|--------|------------------------|-----------------|------------------------|
| 939503 | DR80 3-Tier Base | 3-Tier Base | 22.5"L x 12"D x 18.5"H |
| 939504 | DR80 Single-Tier Shelf | 1-Tier Shelf | 22.5"L x 12"D x 8.5"H |
| 939505 | DR80 Header Holder | 1 Header Holder | 22.5"L x 12"D x 4.25"H |

The DR80 is available in 3 assortments:

| Item # | Product Description | UPC |
|--------|---|-----------------|
| DR80S | Full Line of Sculpey III Display Program: DR80 3-Tiered Base (1), DR80 Single-Tiered Shelf (2), DR80 Header Holder, Sculpey III (44 colors/250 bars) | 7-15891-13665-2 |
| DR80P | Full Line of premo! Sculpey/premo! Sculpey Accents Display Program: DR80 3-Tiered Base (1), DR80 Single-Tiered Shelf (2), DR80 Header Holder, premo! Sculpey/premo! Sculpey Accents (48 colors/250 bars) | 7-15891-13669-0 |
| DR80SP | Best of Sculpey III/premo! Sculpey/premo! Sculpey Accents Display Program: DR80 3-Tiered Base (2), premo! Sculpey/premo! Sculpey Accents (60 colors/300 bars) | 7-15891-13671-3 |

Also available to order Rack and Sales Materials – No Clay

| Item # | Product Description | UPC |
|---------|---|-----------------|
| DR80XS | Full Line of Sculpey III Display Program: DR80 3-Tiered Base (1), DR80 Single-Tiered Shelf (2), DR80 Header Holder. NO CLAY | 7-15891-13680-5 |
| DR80XP | Full Line of premo! Sculpey/premo! Sculpey Accents Display Program: DR80 3-Tiered Base (1), DR80 Single-Tiered Shelf (2), DR80 Header Holder, premo! Sculpey/premo! Sculpey Accents. NO CLAY | 7-15891-13682-9 |
| DR80XSP | Best of Sculpey III/premo! Sculpey/premo! Sculpey Accents Display Program: DR80 3-Tiered Base (2). NO CLAY | 7-15891-13684-3 |



Headers

| Item # | Product Description |
|--------|---|
| 939500 | DR80 Header – Sculpey III |
| 939501 | DR80 Header – premo! / premo! Accents |
| 939502 | DR80 Header – Sculpey III / premo! / premo! Accents |

Channel Strips

| Item # | Product Description |
|--------|--|
| 939528 | DR80S Channel Strip Set – Sculpey III |
| 939529 | DR80P Channel Strip Set – premo! / premo! Accents |
| 939530 | DR80SP Channel Strip Set – Sculpey III / premo! / premo! Accents |